



Alliance Française

Perth

Bonjour,

CORPORATE FRENCH PROGRAMS

Tailored language training for
Western Australian organisations
working with the Francophone world.

THE OPPORTUNITY

Why French? Why now?

From the mining provinces of West Africa to New Caledonia and the boardrooms of Paris, French is a working language of markets that matter to Western Australia. For WA companies, a team that can open a meeting in French and read the cultural cues around the table holds a measurable commercial advantage.

Win trust on the ground

Many ASX-listed resources companies operate in francophone Africa: Ivory Coast, Senegal, Guinea, Mali and Burkina Faso, among others. Site visits, negotiations with authorities and community relations all run more smoothly in the local working language.

Get ahead of the EU–Australia FTA

Negotiations on the Australia–EU Free Trade Agreement concluded in March 2026. As tariffs fall and ties with Europe deepen, a French-capable team positions your business to seize the opportunities before your competitors do.

Mobilise and retain talent

Language training is a high-value, low-cost benefit. It prepares staff and their families for postings abroad, supports francophone employees in Perth, and signals genuine investment in your people.

Team building, *autrement*

A shared French class is team building with substance: a weekly ritual of challenge, laughter and visible progress that builds bonds across departments, and leaves your people with a lasting skill.

320M+

French speakers
worldwide, across
5 continents

29

Countries where
French is an
official language

1911

Teaching French in Perth
ever since, as a registered
Australian not-for-profit

2,500

Enrolments per year
at our Perth centre
every year

WHY ALLIANCE FRANÇAISE

The Alliance Française difference

✓ Teachers trained for business

Qualified French native-speaking professionals, specifically trained in corporate delivery, with ready-made business programs already running in WA companies.

✓ Official examination centre

The only centre in Western Australia accredited by the French Embassy. Your staff can validate their progress with internationally recognised French qualifications, here in Perth.

✓ Culture and language, together

Corporate learners join a living cultural hub with year-round events, film screenings, concerts and festivals: real-world practice and a window onto francophone cultures worldwide.

✓ The Alliance Française experience

Doing business well means understanding the culture it happens in. Every program builds that fluency: how meetings run, how trust is built, how deals are done.

✓ A global network behind you

Employees relocating to Paris, Nouméa or Abidjan can continue their training seamlessly at the local Alliance Française: continuity in their learning and a guarantee of quality anywhere in the world.

✓ Trusted by WA organisations

We currently work with Robex and Alcoa, and have delivered programs for Total, Resolute Mining, Clifford Chance, Thales, AMC Bauxite and Birimian.

OUR OFFER

Training built around your business

Every program starts from your objectives whether a posting to prepare for, a partnership to support or a team to upskill, and is designed around your schedule, your sector and your people.

chez vous

In-company training

Group classes delivered at your offices or site, scheduled around your operations: early morning, lunchtime or after hours.

chez nous

Courses at our centre

Place staff in our regular program at 75 Broadway, Nedlands, with a full timetable of levels from absolute beginner to advanced.

en ligne

Live Online & Hybrid

Interactive classes online or, soon, in our HyFlex studio: a classroom equipped with a video-conferencing system for teaching on site and online at the same time. In Perth or away, you stay in your group, with your teacher and your progression.

en tête-à-tête

Executive coaching

Intensive one-on-one tuition for senior leaders, focused on the meetings, negotiations and presentations they actually face.

sur mesure

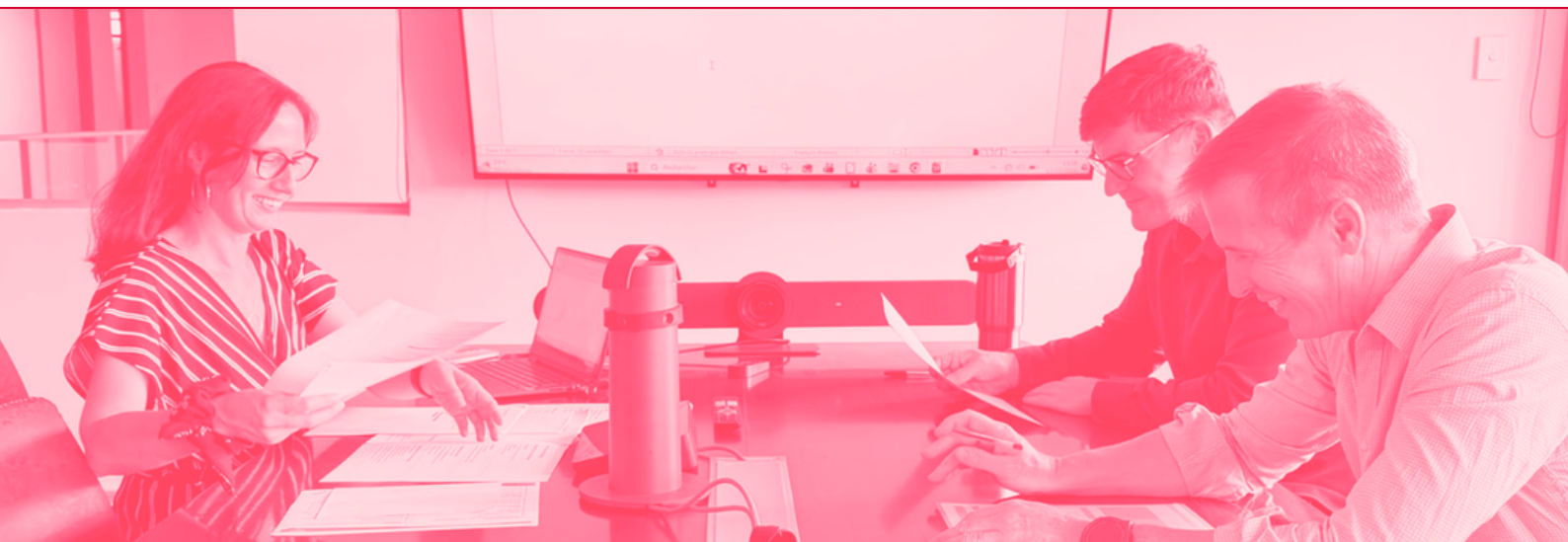
Industry-specific French

Tailored content for your sector: mining and resources, engineering, hospitality, legal and government relations, including the vocabulary of site visits and tenders.

avant le départ

Relocations & Cultural briefings

Relocating involves the whole family, not just one employee. We prepare everyone for the move, with courses for all ages and levels from 18 months old, plus cultural briefings on doing business in francophone environments.



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As a company working closely with francophone partners, investing in French training was a natural step. Alliance Française de Perth built a program around our needs and our schedule, and the team's confidence has grown visibly week after week.

PDI/Robex Resources

HOW IT WORKS

From first call to certification

Needs analysis

- 1 A free consultation to understand your objectives, timeframes and budget: who needs French, for what, and by when.

Placement & programme design

- 2 We assess each participant against the international Common European Framework of Reference for Languages (CEFR) scale and design a tailored program: format, frequency, content and milestones.

Delivery

- 3 Expert teachers deliver the program at your site, at our centre or online, with materials adapted to your industry and goals.

Reporting & certification

- 4 Regular progress and attendance reports for your HR or L&D team, with the option of internationally recognised qualifications.

Parlons-en.

Book a free training needs assessment and receive a tailored proposal for your team, with no obligation.



We are here!

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